

# **INVITATION**

# Launch of the Netherlands-American Business Council (NABC) & & Celebrating 400 years of NL-USA Trade Relations

Invitation-only reception, including live music, video-art projections and business showcases. Drinks & Hors d'oeuvres will be served.

When: October 9, 2014, from 5:30-8:00pm Where: Longview Gallery, 1234 9<sup>th</sup> Street NW, Washington DC\*

\* Official launch with video art presentation starting at 5:45pm \*

# Special invited guests and speakers include:

Lilianne Ploumen, Dutch Minister for Foreign Trade and Development Cooperation Bruce H. Andrews, US Deputy Secretary of Commerce Rudolf Bekink, Ambassador of the Netherlands to the United States Members of the steering committee of the Netherlands-American Business Council

Please RSVP at: https://netherlands-american-business-council-launch.eventbrite.com

### Background

The Netherlands-American Business Council (NABC) is a new platform that unites and represents the Netherlands-American Chambers of Commerce and Business associations throughout the United States. The NABC is a new network representing these existing organizations and operates in close collaboration with the Royal Netherlands Embassy and the Netherland-America Foundation (NAF). We will celebrate the launch of the NABC on October 9, exactly 400 years after the first trade free trade agreement between the Netherlands and what is now the United States was signed and trade and economic ties between the two nations began.

### Proud partners of the event:

